

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 488677 /		<u>Alt Order #</u> 06266482
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/11/12	09/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$325.00			
N 2	KVVU	09/11/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$450.00			
N 3	KVVU	09/11/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$450.00			
N 4	KVVU	09/11/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				2	\$175.00			
N 5	KVVU	09/11/12	09/17/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$125.00			
N 6	KVVU	09/11/12	09/17/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				2	\$175.00			
N 7	KVVU	09/11/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$225.00			
N 8	KVVU	09/11/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$285.00			
N 9	KVVU	09/11/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$325.00			
N 10	KVVU	09/11/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				5	\$1,150.00			
N 11	KVVU	09/15/12	09/15/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 488677 /		<u>Alt Order #</u> 06266482
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$725.00			
N 12	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$850.00			
N 13	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$575.00			
N 14	KVVU	09/11/12	09/17/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				2	\$150.00			
N 15	KVVU	09/11/12	09/17/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	MTWTF--				2	\$75.00			
N 16	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$320.00			
N 17	KVVU	09/16/12	09/16/12	Numb3rs	Sun 12-1am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$100.00			
N 18	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$4,250.00			
N 19	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$4,500.00			
N 20	KVVU	09/15/12	09/15/12	PAC 12 Football	PAC 12 Football		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,250.00			
Totals											56	\$30,395.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	56	\$30,395.00	\$25,835.75
<b>Totals</b>	<b>56</b>	<b>\$30,395.00</b>	<b>\$25,835.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US  
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL  
 3050 K ST NW,  
 WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_  
 BUYER NAME MAURA GILROY  
 SALES PRSN PH- TERESA DIFURIA

ORDER # 488677 CONTRACT # 6266482 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG7/12 12.11

REP: TO ROSE  
 FR NIKKI  
 NEW OBAMA ORDER  
 9/11-9/17  
 TOTAL \$30395  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$325.00	9/11	9/17	5		TU-F,M	5
PROGRAM : FOX5 NEWS 5A												
2			600A-700A	30		\$450.00	9/11	9/17	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A												

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1536

REP HEADLINE# 6266482  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
AUG7/12 12.11  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : FOX5 MORNING NEWS	30		\$450.00	9/11	9/17	5		TU-F,M	5
4			900A-1000A PROGRAM : MORE LAS VEGAS	30		\$175.00	9/11	9/17	2		TU-F,M	2
5			1100A-1200N PROGRAM : BETTER LAS VEGAS	30		\$125.00	9/11	9/17	5		TU-F,M	5
6			300P-400P PROGRAM : ANDERSON COOPER	30		\$175.00	9/11	9/17	2		TU-F,M	2
7			400P-500P PROGRAM : DR OZ	30		\$225.00	9/11	9/17	5		TU-F,M	5
8			500P-530P PROGRAM : FOX 5 NEWS AT 5PM	30		\$285.00	9/11	9/17	5		TU-F,M	5
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM	30		\$325.00	9/11	9/17	5		TU-F,M	5
10			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P	30		\$1,150.00	9/11	9/17	5		TU-F,M	5
11			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT	30		\$725.00	9/15	9/15	1		SAT	1
12			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN	30		\$850.00	9/16	9/16	1		SUN	1
13			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA	30		\$575.00	9/16	9/16	1		SUN	1
14			1205A-105A PROGRAM : FRIENDS	30		\$150.00	9/11	9/17	2		TU-F,M	2

AUG7/12 12.11  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			105A-135A PROGRAM : EXTRA	30		\$75.00	9/11	9/17	2		TU-F,M	2
16			400P-500P PROGRAM : NUMB3RS	30		\$100.00	9/15	9/15	0		SAT	0
17			700P-800P PROGRAM : TMZ WEEKEND	30		\$275.00	9/15	9/15	0		SAT	0
18			800A-900A PROGRAM : FOX NEWS SUNDAY	30		\$320.00	9/16	9/16	1		SUN	1
19			1200M-100A PROGRAM : NUMB3RS	30		\$100.00	9/16	9/16	1		SUN	1
20			800P-900P PROGRAM : BONES	30		<del>\$2,800.00</del>	9/17	9/17	0		MON	0
21			900P-1000P PROGRAM : MOB DOCTOR	30		<del>\$2,750.00</del>	9/17	9/17	0		MON	0
22			800P-930P PROGRAM : X FAXTOR	30		<del>\$3,150.00</del>	9/12	9/12	0		WED	0
23			800P-900P PROGRAM : THE X-FACTOR	30		<del>\$3,075.00</del>	9/13	9/13	0		THU	0
24			900P-1000P PROGRAM : FRINGE	30		<del>\$1,750.00</del>	9/14	9/14	0		FRI	0
25			1000A-100P PROGRAM : FOX NFL (GAME 1)	30		\$4,250.00	9/16	9/16	1		SUN	1
26			100P-400P PROGRAM : FOX NFL (GAME 2)	30		\$4,500.00	9/16	9/16	1		SUN	1

REP HEADLINE# 6266482  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP  
 AUG7/12 12.11  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			100P-800P	30		\$1,250.00	9/15	9/15	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL												
SEP/12 30395.00												
CONTRACT TOTAL												30395.00
TOTAL SPOTS												56

MARKET TOTALS \$159,973 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*